

## BENEFITS OF MEMBERSHIP

When you establish your legacy gift or endowment, you join a select group of individuals who have expressed an enduring commitment to the Foundation. As such, you are invited to exclusive gatherings throughout the year, including the annual Presbyterian Homes Foundation Donor Reception. You will also receive a membership gift recognizing the lasting bond of your philanthropic support. Above all, you will have the certainty of knowing that your gift will continue to enhance the Presbyterian Homes Foundation's tradition of excellence while providing for the future.

## PLEASE JOIN US

The Presbyterian Homes Foundation encourages you to help build on our accomplishments through membership in the Helena M. Burrows Legacy Society. Qualifying legacy gifts include naming the Foundation as a beneficiary of your:

- Will or living trust
- IRA, 401(k), or other retirement plan
- Life insurance policy
- Charitable gift annuity
- Charitable remainder trust
- Charitable lead trust

You also qualify if you have set up an endowment for our benefit.

## A GIFT TO LAST MANY LIFETIMES

Helena's gift has inspired many generous donors since 1962, and we're glad you've found the same inspiration.

Help us carry out our mission for years to come and put your name beside those already in the Helena M. Burrows Legacy Society. For more information about membership or to learn more, please return the attached reply card or contact our Executive Director of Advancement, Lenora D'Apice at [LDApice@presbyterianhome.com](mailto:LDApice@presbyterianhome.com) or 315.725.6277.

“KNOWING I'LL BE  
**HELPING OTHERS**  
LIVE BETTER LIVES BRINGS  
ME TREMENDOUS PEACE OF MIND.”

- ANONYMOUS LEGACY  
FOUNDATION MEMBER

PRESBYTERIAN  
HOMES & SERVICES  
*A Community of Care*

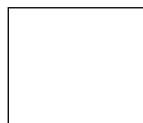
P.O. Box 1144 | New Hartford, NY

A GIFT TO LAST  
*Many Lifetimes*

HELENA M. BURROWS  
*Legacy Society*

**PRESBYTERIAN HOMES FOUNDATION**

Presbyterian Homes Foundation  
P.O. Box 1144  
New Hartford, NY 13413



“EVERY GOOD ACT  
IS CHARITY.  
A MAN’S TRUE WEALTH  
HEREAFTER IS THE  
GOOD THAT HE DOES  
IN THIS WORLD TO HIS FELLOWS.”

- MOLIERE

As I write to you, I feel I am talking to a friend and partner, one whose sense of stewardship for the future has led you to consider a legacy gift to the Presbyterian Homes Foundation.

I hope to soon be able to welcome you to the Helena M. Burrows Legacy Society, whose members are esteemed at the Presbyterian Homes Foundation, not only for their powerful generosity but also for their vision and commitment. It is a special person indeed who is motivated to care so deeply and personally about the future of those we serve.

Remember that, although we still have “Presbyterian” in our name, we serve all faiths, and have for many years.

As you consider a legacy gift, our team can help you explore the many ways you can meet your personal planning objectives while also achieving your charitable goals for the Presbyterian Homes Foundation. Thank you so much for considering a long-term investment in our organization.

Sincerely,



**Lenora D'Apice**  
Executive Director of Advancement

**PRESBYTERIAN HOMES & SERVICES** has touched countless lives in our community, and continues to care for hundreds of area residents every day. Many use our services to build greater independence in their own homes, seek assistance through our home care, enjoy mental and physical wellness through our day programs, or live in our various residences, enjoying easier lives and forging new friendships in their senior years.

We invite you to become a member of the Helena M. Burrows Legacy Society, so that your gift—your legacy—helps ensure that the benefits of our services continue to improve lives and build a stronger community in your name for years to come.

### THE LEGACY OF HELENA M. BURROWS

Born in 1892 in Liverpool England, Helena M. Burrows came to the U.S. and settled in Oswego, NY in 1915, marrying Presbyterian Sidney Burrows. They moved to Utica in 1936. Upon Helena’s passing in 1962, she dedicated \$100,000 from her estate toward the construction of a nursing home. At the same time, the Utica Presbytery appointed a committee to investigate the possibility of building a nursing home for elder Presbyterians in need of care. The committee met and recommended that a corporation be chartered to establish this home and to proceed with the necessary fundraising. Through their fundraising and Helena’s generous estate gift, the original Presbyterian Home was born.

### PRESBYTERIAN HOMES & SERVICES

From the initial 80-bed facility in 1964, we’ve grown into a multi-level healthcare community serving nearly 700 people a day. Helena’s generosity was the seed for what is now Presbyterian Homes & Services: a full family of senior care, from independent living to skilled nursing, a wellness center, rehabilitation services, a dedicated Parkinson’s unit, and more. We couldn’t have done it without Helena’s gift, and we can only continue it with yours.

### THE HELENA M. BURROWS LEGACY SOCIETY

The Helena M. Burrows Legacy Society gratefully recognizes our closest friends who have generously committed to the Presbyterian Homes Foundation’s future through a legacy or endowment gift.

Since its founding, the Helena M. Burrows Legacy Society has honored her legacy and dedication. Her vision for Presbyterian Homes & Services continues to help us grow and thrive. Membership is simple, achieved in one of three ways. Establish a legacy gift by including the Presbyterian Homes Foundation as a beneficiary in your estate planning, set up a gift that pays income back to you before benefiting us, or set up an endowment for our benefit.

### YES! I’M INTERESTED IN LEARNING MORE about the Helena M. Burrows Legacy Society

Thank you for considering a legacy gift to benefit the Presbyterian Homes Foundation.

If you have already included the Presbyterian Homes Foundation in your plans, we are pleased to add you as a member of the Helena M. Burrows Legacy Society. Please complete the following information:

I/We wish to be:

- Referred to as: \_\_\_\_\_  
\_\_\_\_\_ in any recognition materials.
- Anonymous members of the Helena M. Burrows Legacy Society
- Include my spouse \_\_\_\_\_  
\_\_\_\_\_ as a Helena M. Burrows Legacy Society member.
- I am considering adding the Presbyterian Homes Foundation to my plans. Please contact me.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Cell Phone Home Phone

For additional information, please call Lenora D’Apice at (315) 725-6277, or by email at [LDApice@presbyterianhome.com](mailto:LDApice@presbyterianhome.com).